



ZTP ESSAY WRITING COMPETITION CONCEPT NOTE (DSCCR)

1.0 Overview

The aim of this completion is to raise awareness on the Driving Sustainable Change for Children`s Rights (DSCCR) and promote community participation in advocacy work around the project. The competition focuses on resource mobilization and public expenditure relating to investment in children.

2.0 Objectives/Goals

- To give young people between the ages of 18 and 30 a platform to voice out on resource mobilization and public expenditure relating to investment in children.
- To broaden communication channels in children's advocacy.
- To have a wider coverage of information dissemination in this advocacy work.

3.0 Project Outcome

The overall goal for DSCCR project is to realize improved outcomes for children i.e., more efficient public spending as well as a mobilized CSO with Knowledge and capacity to influence the planning, budgeting process and outcomes. The project is supported by Save the Children and the Swedish Development Assistance.

4.0 Areas of Interest for the Articles

The article should focus on any of the following thematic areas:

1. Social protection
2. Health
3. Education

5.0 Eligibility, Format and Conditions

- The competition is open to people between the ages of 18 and 30 except individuals involved in judging the entries as well as staff of CTPD and ZTP.
- Contestants should possess good analytical, writing and communication skills
- Entry is free but limited to one article per person
- Shortlisted candidates will be subjected to a virtual interview
- 500 - 800 words and the word count will be adhered to rigorously (minus cover page). Any script over 800 words will be disqualified.
- Entries must be typed in English and double-spaced. Entries must be submitted in Microsoft Word format. Each entry must be accompanied by a separate cover page. Cover page should have;
 1. Title
 2. Full name
 3. Age
 4. Phone number.
- Entries must take a basic essay writing structure as follows:
 - 1. Introduction**
 - Zambia`s profile on the topic of discussion in line with children
 - Brief background of efforts made on investment in children in the recent past (preferably over the past five years)
 - 2. Main body**
 - Challenges (gaps that exist in the field)
 - Progress made (child sensitive programs and their performance)
 - 3. Conclusion**
 - Wrap-up
 - Recommendations (policy implications on the topic of discussion)
- The essay must not have been published before or submitted to another competition.

6.0 Judging

All entries will be judged by field expert-judges from the Centre for Trade Policy and Development (CTPD), the Zambia Tax Platform (ZTP), and Child Budget Network (CBN).

7.0 Information Dissemination

ZTP Essay writing competition submissions shall be distributed through the following channels:

- Social Media (Facebook, Instagram, Twitter and YouTube), and Website.
- Print

8.0 Notification

Winners will be officially notified by email and phone. The winning entry will be announced on the ZTP and CTPD social media platforms.

9.0 Copyright

All entry submissions become the property of the Zambia Tax Platform (ZTP). ZTP will have the right to edit & publish the submitted work on its website, social media accounts and/or in newspapers.

10.0 Submission

- Submissions should be sent to info@zambiataxplatform.com cc: info@ctpd.org.zm no later than dates showed on official ads.
- Submit a photography of yourself together with the article.

11.0 Legal Frameworks

- Geneva Declaration of the Rights of the Child of 1924;
- Declaration of the Rights of the Child adopted by the General Assembly on 20 November 1959;
- The Universal Declaration of Human Rights, in the International Covenant on Civil and Political Rights (in particular, articles 23 and 24);
- The International Covenant on Economic, Social and Cultural Rights (in particular, article 10);
- The statutes and relevant instruments of specialized agencies and international organizations concerned with the welfare of children;
- The United Nation Convention on the Rights of the Child (UNCRC) of 20 November 1989
- Recalling the provisions of the Declaration on Social and Legal Principles relating to the Protection and Welfare of Children, with Special Reference to Foster Placement

- and Adoption Nationally and Internationally; the United Nations Standard Minimum Rules for the Administration of Juvenile Justice (The Beijing Rules) ; and
- The Declaration on the Protection of Women and Children in Emergency and Armed Conflict.

12.0 Key Messages

- The Universal Declaration of Human Rights, the United Nations has proclaimed that Childhood is entitled to special care and assistance.
- The family, as the fundamental group of society and the natural environment for the growth and well-being of all its members and particularly children, should be afforded the necessary protection and assistance so that it can fully assume its responsibilities within the community.
- The child should be fully prepared to live an individual life in society, and brought up in the spirit of the ideals proclaimed in the Charter of the United Nations, and in particular in the spirit of peace, dignity, tolerance, freedom, equality and solidarity.
- In all countries in the world, Children living in exceptionally difficult conditions need special consideration.
- Every meaningful member of the society should take all appropriate measures to ensure that the child is protected against all forms of discrimination or punishment on the basis of the status, activities, expressed opinions, or beliefs of the child's parents, legal guardians, or family members.
- In all actions concerning children, whether undertaken by public or private social welfare institutions, courts of law, administrative authorities or legislative bodies, the best interests of the child shall be a primary consideration.
- State and Non-State actors should ensure that the institutions, services and facilities responsible for the care or protection of children shall conform to the standards established by competent authorities, particularly in the areas of safety, health, in the number and suitability of their staff, as well as competent supervision.
- Every child should be registered immediately after birth and shall have the right from birth to a name, the right to acquire a nationality and, as far as possible, the right to know and be cared for by his or her parents

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